



THE BEGINNING: In 1939, as relief worker Dan West ladled rations of powdered milk to refugees of the Spanish Civil War, he realized simple relief aid would never be enough. After returning to the United States, West formed Heifers for Relief, an organization dedicated to ending hunger permanently. Five years later, on June 18, 1944, the first shipment of dairy cattle left the United States bound for Puerto Rico in what would become a campaign that would change the lives of millions.

HEIFER NOW: Heifer International is a nonprofit, humanitarian organization dedicated to ending hunger and poverty and caring for the Earth. Heifer currently provides livestock, trees, seeds and training in environmentally sound agriculture to families in more than 50 countries, including the United States.

HOW HEIFER WORKS: Heifer partners with community groups to form development plans and to train beneficiaries in animal well-being, agroecology, water quality, gender equity and community development. The training enables them to care for livestock, grow crops sustainably and further lift themselves out of poverty.

LASTING SOLUTIONS: Heifer's recipients agree to share one or more of their animals' offspring, and also the training they receive, with others in need in what Heifer calls Passing on the Gift. This unique development tool multiplies the benefit of the original gift and allows recipients to become donors. Heifer partners are also taught to prevent overgrazing, collect manure for organic fertilizer, plant trees and manage resources for long-term success.

IN THEIR OWN WORDS

“Believe it or not, besides giving us a variety of dairy products, which are rich in nutrients, the cow made our life more interesting. We have a reason for getting up early in the morning, being in good shape and being healthy. I love my cows and perhaps, feeling my love and care, they respond to me with the same; they wave their tails and lick my hands thankfully.”

–**Laura Ghazaryan, Armenia**



“Heifer has given us a new life. We do not need to work in the field of the landlord, and we can eat fresh vegetables at our own home. I now have ideas to increase income my own way.”

–**Depin Chaudhari, Nepal**



“I owned nothing just two years ago; it is amazing how much I have now, and life is a lot different. My husband values and respects me. Owning a cow has earned me lots of respect from this village.”

–**Teresa Otiep, Kenya**

Where in the World is Heifer International?

Heifer Operates in More Than 50 Countries



HEIFER ANIMALS · HEIFER ANIMALS · HEIFER ANIMALS · HEIFER ANIMALS

Alpacas · Bees · Camels · Chickens · Cows · Donkeys · Ducks · Dzo · Fish · Geese · Goats · Grasscutters · Guinea Fowl
Guinea Pigs · Horses · Llamas · Mules · Oxen · Pigs · Quail · Rabbits · Sheep · Snails · Turkeys · Water Buffalo · Worms · Yaks

HEIFER'S REACH: Since 1944, Heifer has helped more than 12 million families in more than 125 countries move toward greater self-reliance through the gifts of livestock and training in environmentally sound agriculture. Independent evaluators from Western Michigan University report, "It is beyond doubt that in all 20 of the countries we have examined, Heifer has brought large overall benefits to very large numbers of low-income rural families."



EDUCATION: More than 50,000 people a year visit Heifer's learning centers in Rutland, Massachusetts, and Perryville, Arkansas. They participate in seminars, service

learning projects and in-depth learning experiences. Heifer Village in Little Rock, Arkansas, opened in 2009 and serves as an anchor for Heifer's commitment to education, advocacy and environmental

responsibility. Heifer also provides educational resources to teachers and congregations so our message can be passed on to future generations.

A RECOGNIZED LEADER: Heifer has received numerous awards and recognition for our work, including the Conrad N. Hilton Humanitarian Prize, the world's largest humanitarian award. Former President Jimmy Carter said Heifer "has inspired hope in hungry communities, where the gift of one animal can bring health, prosperity and peace." Former President Ronald Reagan also awarded Heifer the 1986 President's Award for Voluntary Action, and former President George H.W. Bush awarded the Presidential End Hunger Award to Heifer in 1990. Heifer also earned a chapter in former President Bill Clinton's book, *Giving*.



Gifts to Heifer International are tax deductible and help fund Heifer's total program, unless designated otherwise. Federal employees may designate gifts to Heifer through payroll deduction by entering CFC #12079. Heifer International is a 501(c)(3) organization.

Media facts and images are available in the Media Kit on www.heifer.org. For media contacts: Director of Branding & Communications (501) 907-2951.